

COVID-19 Latest

Restart Grants (non-essential retail, hospitality, leisure, personal care): a reminder that you need to submit additional information for this funding. Payment is NOT automatic.

ARG Payments: April payments will be automatic if you have already received this funding. WDBC should have contacted you to request additional data moving forward. From May onwards, payment will be retrospective once a business shows ongoing impact. You will need to supply additional information.

To apply: <https://www.westdevon.gov.uk/covid19business>

We are liaising regularly with WDBC so if you have any queries whatsoever, get in touch and I will liaise on your behalf. Comprehensive guidance is provided here: <https://www.visit-tavistock.co.uk/bid-covid19-news>

Don't forget that you and your employees can order **free lateral flow tests** to test twice a week:

<https://www.gov.uk/order-coronavirus-rapid-lateral-flow-tests>

Latest News

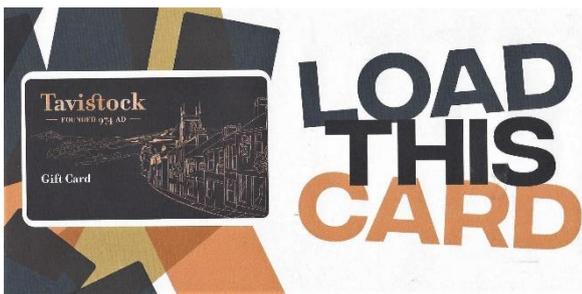
We are thrilled with how the **vinyls** look on a number of empty premises in the town centre. The former William Hill building on Market Street is pretty special, featuring artwork from local college students. It's certainly worth taking the time to take a closer look! With the help of ERDF funding, we will continue to look for other opportunities like these – and are already in discussions with Taunton Land to decorate the hoardings around the former Shoe King store when they go up in the next couple of weeks.



Adding to our work to improve the look of the high street, the **hanging baskets** are arriving this week so expect to see TTC Operations staff working hard to install them on our behalf. This year we will have 190 in total, an increase of 10 from last year. If you have any queries about the baskets, please direct them to me not TTC Operations Department.

Don't forget that you can still sign up to the **Tavistock Gift Card** scheme. There is some **£16,000** of spend

available to you as a participating business from *just Christmas sales of the card!* Be in it to benefit from it! We are working hard to continue promoting the scheme with various incentives throughout the year. As a business you can accept the card in your premises, over the phone and also sign your website up to it for online payment. We will be shortly launching 'LOAD THIS CARD' enabling people to pick up a card from participating businesses and add funds in their own time.



A list of FAQs is available here: <https://www.visit-tavistock.co.uk/giftcard>

Work is underway on a **summer marketing strategy** to maximise our appeal to the staycationers - including advertising to increase traffic to the website, a focus on tailor-made unique itineraries that appeal to all visitors and using the app more effectively to push notifications to subscribers. This is your chance to get involved! We are looking for your perfect Tavistock itinerary – 5 activities to do throughout the day, whether it is your favourite walk, place to eat, shopping in the town or going to a nearby spot of interest. These will feature on our Visit Tavistock Blog and are an opportunity for business owners to show visitors just why Tavistock is the perfect destination! Email: anniecoombesconsulting@gmail.com

Thank you to all of you who contributed to the **BID #3** consultation. The feedback received has helped inform the new business plan, which you will be receiving in the post in the next week to 10 days. Please look out for this and your ballot, which will arrive mid-June.

Coming Up

The first **Totally Locally Fiver Fest** since October 2020. Create a totally amazing offer that will get people chomping at the bit to come into town... sign up here: <https://www.smartsurvey.co.uk/s/WF1ER2/>



Dates for the Diary

Moor Otters: Friday 28 May (until September 2021)

Totally Locally Fiver Fest: 12-26 June

Tavistock Carnival: Saturday 17 July - there will be chance to take part in the annual Carnival Parade for 2021 or create your own event to showcase your business. Further details to come.

Guildhall Gateway Centre Opening: August tbc

Tour of Britain: Monday 6 September

Goose Fair: Wednesday 13 October

Christmas Light Switch-On: Saturday 20 November (pending BID renewal result)

Dickensian Evening: Friday 3 December (pending BID renewal result)

And finally....

The BID is here to support you – we are your voice, and we are actively working to make a difference at this difficult time. So that we can continue promoting this beautiful town, we ask that you support us. If you have difficulties paying the levy or need any advice whatsoever, then please get in touch.

